



Global Skills Initiative

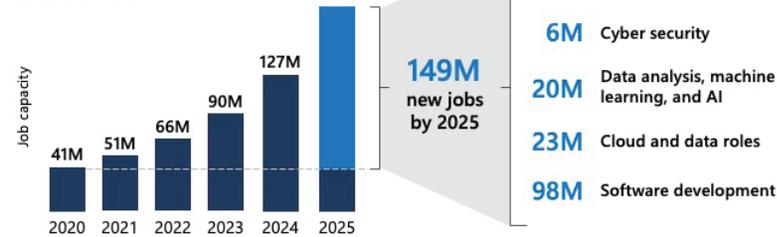


Microsoft to Help 25 Million People Worldwide Acquire New Digital Skills Needed for the COVID-19 Economy

In 2020, the world has endured multiple challenges, including the COVID-19 pandemic that has set off job losses that exceed the scale of the Great Recession. In today's digital economy, people will need to develop new digital skills to get back to work and secure a new job—or to maintain the job they already have. Key to an inclusive recovery will be to provide digital skills to people hardest hit by job losses, including those with lower incomes, women, and underrepresented minorities.

The Great Lockdown will accelerate digitization

Digital job capacity from 2020-2025



Data Source: Microsoft Data Science utilizing LinkedIn Data. Methodology and assumptions can be found in the white paper "Methodology: Digitization Capacity of the World Economy"

Microsoft's Commitment

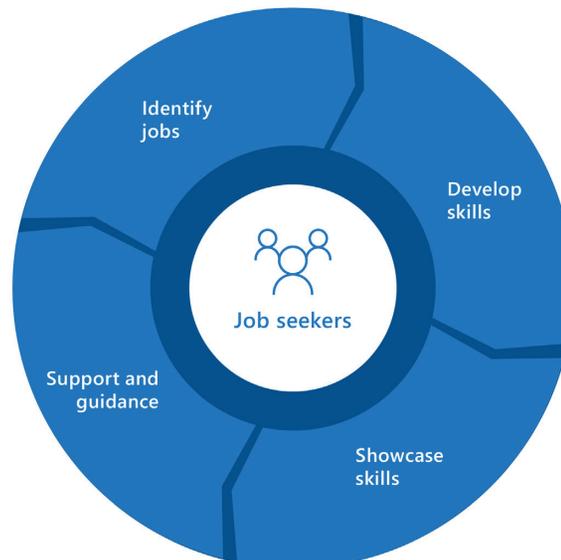
All these tools, training, and certifications will be available online in four languages: English, French, German, and Spanish.

- Support the effort with \$20 million in cash grants to help nonprofit organizations assist the people who need it most. One-quarter of this total, or \$5 million, will be provided to community-based nonprofit organizations that are led by and serve communities of color in the United States.
- Make data and analytics available to governments around the world so they can better assess local economic needs.
- Use our voice to advocate for public policy that will advance skilling opportunities needed in the changed economy.
- For employers, Microsoft will preview later this year a new app built on Microsoft Teams to help them upskill employees as the economy adds jobs.

Microsoft's Approach

To help address this need, Microsoft is launching a global initiative aimed at bringing digital skills to 25 million people by the end of 2020. This comprehensive approach will combine existing and new resources from Microsoft, inclusive of LinkedIn and GitHub, and will be grounded in three areas of activity:

- 1 Use data to identify in-demand skills and jobs
- 2 Offer free access to learning paths and skilling resources needed for the in-demand jobs
- 3 Connect these skills to low-cost certifications and free job-seeking tools to help people pursue these jobs



Comprehensive resources available at opportunity.linkedin.com